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**SOLD Case Study Form**

Please fill in all of the below table and give to your administrator to complete in CampaignTRACK.

|  |  |
| --- | --- |
| **Address** |  |
| **Property Type**e.g. Office |  |
| **Method of Sale**e.g Auction |  |
| **Campaign Type**e.g Sold through Total Property  |  |
| **Sale Price**e.g $2,000,000 + GST |  |
| **Date of Sale**e.g 12 March 2014 |  |
| **Details***Please use the below prompts to write a paragraph for details:** *What was special about this sale? E.g. quick, complex, mulit-national?*
* *What were the key marketing elements that made a difference?*
* *In what ways were we able to maximise value?*
* *Was there any innovation?*
* *Was this a new or regular client?*
* *Any other points of difference in this case study that can help you win more business?*
 |  |
| **Sold By** | NameMobileBusinessEmailBayleys Real Estate LimitedLicensed under the REA Act 2008. |