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**SOLD Case Study Form**

Please fill in all of the below table and give to your administrator to complete in CampaignTRACK.

|  |  |
| --- | --- |
| **Address** |  |
| **Property Type**  e.g. Office |  |
| **Method of Sale**  e.g Auction |  |
| **Campaign Type**  e.g Sold through Total Property |  |
| **Sale Price**  e.g $2,000,000 + GST |  |
| **Date of Sale**  e.g 12 March 2014 |  |
| **Details**  *Please use the below prompts to write a paragraph for details:*   * *What was special about this sale? E.g. quick, complex, mulit-national?* * *What were the key marketing elements that made a difference?* * *In what ways were we able to maximise value?* * *Was there any innovation?* * *Was this a new or regular client?* * *Any other points of difference in this case study that can help you win more business?* |  |
| **Sold By** | Name  Mobile  Business  Email  Bayleys Real Estate Limited  Licensed under the REA Act 2008. |